

Cab Top Advertising



In conjunction with Albuquerque Cab Co.

Metro Coverage Data

- *Each cab averages 25 days & nights per month
- *Hours of operation: 8 to 10 hrs per shift (2 shifts daily)
- *Areas served: Approx. 200 miles per day throughout the city of Albuquerque, Airport, hotels & surrounding areas
- *Airport; each cab averages 100-120 pickups/drop offs per month

3 sided cab top backlight display \$140/mo

2 sided to backlit: 14" x 48" \$140/mo

Discounts: 10% 7+ months

Production:

14" x 39" & 14" x 48" translucent vinyl, full color @\$45-55/ea* (includes installation)

*Subject to slight modification